



OEA | Más derechos
para más gente



ASAMBLEA
GENERAL
OEA
FORO PARA FORTALECER
EL INSTITUCIONALISMO AMERICANO
MEDALLA COLOMBIA
1948-2019



El futuro
es de todos

Gobierno
de Colombia

XII PRIVATE SECTOR FORUM OF THE AMERICAS

In the framework of the 49th General Assembly of the
Organization of American States

Innovation from the Private Sector: driving development in the Americas

June 26, 2019

Antioquia II Room, InterContinental
Medellin, Colombia

7:30 – 8:30 **REGISTRATION**

8:30 – 9:00 **OPENING**

Carlos Holmes Trujillo García, Minister of Foreign Affairs of Colombia
Luis Almagro, Secretary General of the Organization of American States
Eduardo Eurnekián, President of the Private Sector of the Americas
Federico Gutiérrez, Mayor of Medellín
Luis Emilio Pérez Gutiérrez, Governor of Antioquia

9:00 – 10:00 **THE IV INDUSTRIAL REVOLUTION: OPPORTUNITIES AND CHALLENGES FOR THE AMERICAS**

Diego Bassante, Head of Public Policy for the Andean Region of Facebook
Giovanni Stella, Manager for the Andean Region, Central America and the Caribbean of Google
Marco Stefanini, CEO of Stefanini
Mauro Mattioda, CEO of Softtek South America
Monica Contreras, General Manager of the Andean Region of PepsiCo

Moderator: Flavia Santoro, President of ProColombia

10:00 – 10:15 **COFFEE BREAK**



OEA Más derechos
para más gente



ASAMBLEA
GENERAL
OEA
INNOVANDO PARA FORTALECER
EL INTERCAMBIO AMERICANO
BOGOTÁ, COLOMBIA
DEL 10 AL 12 DE MARZO DE 2017



El futuro
es de todos

Gobierno
de Colombia

10:15 – 11:30 THE FUTURE OF INTEGRATION IN THE AMERICAS

Eduardo Eurnekian, President, Corporation America
Daniel Funes de Rioja, Chair of CEATAL ; Chair of CICyP and Honorary Chair of IOE
Adelmo Gabbi, President of Buenos Aires Stock Exchange
Narciso Casado, Permanent Secretary of the Council of Ibero-American Businesses
Santiago Montenegro, President of the Colombian Association of Pension Fund Administrators

Moderator: **Neil Harrington**, Senior Vice President for the Americas of the U.S. Chamber of Commerce

11:30 – 12:10 SMART ENERGY IN THE AMERICAS

Jorge Londoño de la Cuesta, CEO of Empresas Publicas de Medellin
Diego Hollweck, CEO of Latin America Power
Julián Nebreda, President for South America of AES
Diego Mesa, Viceminister of Energy of the Republic of Colombia

Moderator: **Angela Montoya**, CEO of ACOLGEN

12:10 – 12:40 SPECIAL PRESENTATION

María Juliana Ruíz, First Lady of the Republic of Colombia

Moderator: **José Manuel Acevedo**, Journalist of RCN

12:40 – 13:00 CLOSING CEREMONY

Iván Duque, President of the Republic of Colombia
Luis Almagro, Secretary General of the Organization of American States
Eduardo Eurnekián, President of the Private Sector of the Americas

13:00 – 14:30 LUNCH WITH THE PRESIDENT OF THE REPUBLIC OF COLOMBIA, THE OAS SECRETARY GENERAL AND BUSINESS LEADERS OF THE AMERICAS

Place: Terraza del InterContinental